M-Enabling Summit

Promoting Accessible Technologies and Environments

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NEXT GENERATION WEB ACCESSIBILITY TECHNOLOGIES TO BE PRESENTED AT THE 2017 M-ENABLING SUMMIT

BETHESDA, MD (May 12, 2017) – The organizers of the **2017 M-Enabling Summit** are pleased to announce that the next generation Worldwide Web Consortium Web Content Accessibility Guidelines (WCAG) for persons with disabilities will be presented at the **2017 M-Enabling Summit** alongside latest technologies for Accessible Rich Internet Applications (ARIA) and automated tools for accessibility checks and audits.

WCAG 2.0 serves as the leading resource for making Web content accessible to users with disabilities, benefiting millions of persons with disabilities. Translated into twenty languages and referenced by the accessibility policies of many countries and organizations, it has become an ISO standard (ISO/IEC 40500:2012).

Of particular interest to the **M-Enabling Summit** participants will be a discussion of the newly released draft of WCAG 2.1, which additional areas those guidelines will cover, how they will build on WCAG 2.0, and what are the implications for public and private sector organizations from a compliance standpoint.

Next steps towards WCAG 3.0, currently under consideration, will also be discussed in the context of upcoming Web technology innovations and their impact on the accessibility of the Web for persons with disabilities.

The session "Towards WCAG 2.1 and 3.0" will be moderated by Andrew Kirkpatrick, Chair of the W3C WCAG Workgroup, Group Product Manager, Standards and Accessibility, Adobe, and include Judy Brewer, Director, Web Accessibility Initiative (WAI), W3C, Preety Kumar, CEO and Founder, Deque Systems, Inmaculada Placencia Porrero, Deputy Head of Unit, Rights of Persons with Disabilities, Directorate General for Justice, European Commission and Kathy Wahlbin, Founder and CEO, Interactive Accessibility.

A session led by Jonathan Avila, Chief Accessibility Officer, SSB BART Group, will provide an update on *"Using the Latest Accessible Rich Internet Applications (ARIA) Specification"* to ensure the accessibility of Web content and Web applications with dynamic content and advanced user interface controls developed with Ajax, HTML, JavaScript, and related technologies.

The **M-Enabling Summit** will also offer a session on *"The Latest in Automated Tools for Accessibility"* for automating accessibility checks and audits including innovations and technology that will enhance the ability to automate the process in the future. Paul Smyth, Head of IT Accessibility, Barclay's will chair this session with panelists Dylan Barrell, CTO, Deque Systems, PG "Ram" Ramachandran, Program Director, Accessibility Technology & Innovation, IBM Research & Master Inventor, Ken Nakata, Director, Accessibility Consulting Practice, Cryptzone, Stein Erik Skotkjerra, Siteimprove, Matthew Triner, Director, North America, User 1st and Zahra Safavian, VP of Product, SSB BART Group.

The 6th edition of the **M-Enabling Summit** will be held on June 13-14, 2017 at the Renaissance Arlington Capital View Hotel, in Washington, D.C., with an IAAP Pre-Conference Session on global compliance trends and latest Web accessibility technology developments kicking-off the event on June 12, 2017.

For more information on registering for the M-Enabling Summit, please visit http://www.m-enabling.com

About E.J. Krause & Associates:

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About G3ict:

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict helps define, promote and improve the accessibility profession globally. For more information, please visit www.g3ict.org