M-Enabling Summit

Promoting Accessible Technologies and Environments

FOR IMMEDIATE RELEASE

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M-ENABLING SUMMIT ANNOUNCES 2017 PLATFORM FOR INNOVATION

BETHESDA, MD (February 14, 2017) – The organizers of the **M-Enabling Summit** are pleased to announce the theme of the 2017 event, *"Making Connected Things and Services Accessible for All"*. During the past six years, the **M-Enabling Summit** has established itself as the leading global conference on the East Coast for empowering accessible technologies; with its primary focus on next-generation innovation and breakthrough solutions for seniors and users of all abilities.

The **2017 M-Enabling Summit** offers a platform for technology companies to promote their accessible products, services and assistive technologies. It is a great opportunity to network with accessibility professionals and organizations seeking to comply with accessibility requirements and leverage accessible technologies to offer better services and outreach for consumers. It is the ideal venue for decision makers to identify solutions in support of independent living in an interconnected world for seniors and persons with disabilities.

New to the **M-Enabling Summit** this year is the addition of the International Association of Accessibility Professionals (IAAP) Pre Conference Session. IAAP, a division of G3ict since July 2016, will be hosting technical and organizational training tracks, while also expanding its reach among accessibility professionals.

Key sessions and topics that will be explored at this year's **M-Enabling Summit** include accessibility for better branding, social media and collaborative platforms, innovation in robotics, wearables, virtual and augmented reality, artificial intelligence, IoT, smart homes and appliances, as well as scaling-up accessibility in higher education, businesses, government, workplaces, and smart cities.

The 6th edition of the **M-Enabling Summit** will be held on June 13-14, 2017 at the Renaissance Arlington Capital View Hotel, in Washington, D.C., with the IAAP Pre-Conference Session kicking-off the event on June 12, 2017.

For more information on the M-Enabling Summit, please visit http://www.m-enabling.com

About E.J. Krause & Associates:

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About G3ict:

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. For more information, please visit www.g3ict.org